

Message Text

UNCLASSIFIED

PAGE 01 STATE 198651

45

ORIGIN COME-00

INFO OCT-01 EA-11 ISO-00 SS-07 EB-11 RSC-01 /031 R

66610

DRAFTED BY: COM/BIC/OIM/238:CAMURRAY:RPB

APPROVED BY: EB/OCA/REP:LHPOMEROY

BIC/OIM/VE/238:ARPOTHUISJE, CMM

STATE/EA/K:HNEWSOM (PHONE)

OIM/FE/236:APLEONARD

BCABP/BRA:TJACKSON

EB/OCA/BR-RSWARTZ

DISTRIBUTION: NONE INDICATED

----- 033112

R 051946Z OCT 73

FM SECSTATE WASHDC

TO AMEMBASSY SEOUL

UNCLAS STATE 198651

E.O. 11652: N/A

TAGS: BEXP, KS

SUBJ: FY-1974 COMMERCIAL OBJECTIVES

REFS: A) STATE 128397; B) SEOUL 4639; C) SEOUL 5110;
D) SEOULD 5613

1. APPRECIATE POST'S EFFORTS IN REPLY TO REF A. AGREE THAT FIVE OBJECTIVES SET FORTH IN REF B REPRESENT AREAS OF SPECIAL CONCERN TO U.S. IN FY 1974 AND ENCOURAGE EMBASSY TO WORK FOR THEIR ACHIEVEMENT. ACTIONS SUGGESTED TO MEET OBJECTIVES ARE IN MOST CASES APPROPRIATE AND APPEAR TO COVER POSSIBLE ALTERNATIVES. WASHINGTON COMMENTS ON THE OBJECTIVES AND ACTIONS FOLLOW.

2. OBJECTIVE ONE - RECOGNIZE THAT POST HAS ALREADY SUCCESSFULLY TAKEN SOME OF THE SUGGESTED ACTIONS SUCH AS IDENTIFYING SEVEN KOREAN PURCHASERS OF TEXTILE MACHINERY WHO HAVE AGREED TO ATTEND GREENVILLE, SOUTH CAROLINA EXHIBIT IN OCTOBER DESCRIBED REF C. COMMERCE WILL MAKE SURE APPROPRIATE ARRANGEMENTS ARE MADE FOR THESE VISITORS TO GREENVILLE. CATALOG SHOW IS A REALITY
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 198651

9/17-21. SUGGEST CONSIDERATION OF BETWEEN SHOW PROMOTIONS

(BSP) FOLLOWING OPENING OF TC TO ACCOMPLISH AGENT EXHIBITS
MENTIONED IN ACTION 4.

3. OBJECTIVE TWO - JEEP SCHEDULED OPEN TRADE CENTER AND TRADE
MISSION ON VARIOUS ASPECTS OF SHIPBOARD EQUIPMENT WILL ACCOMPLISH
ACTION ONE AND IN PROCESS OF ARRANGING THESE EVENTS COMMERCE'S
ROLE IN ACTION TWO CAN BE CARRIED OUT.

4. OBJECTIVE THREE, ACTION ONE - AS EMBASSY MAY KNOW, COMMERCE
UNABLE PROVIDE EVENTS IN FY 1974 FOR THE TRADE CENTER IN ADDITION
ALREADY SCHEDULED JEEP AND TRADE MISSION IN VIEW SHORT TIME LEFT
FROM MARCH TO JUNE AND LIMITED RESOURCES FOR FY 1974 PROGRAM.
INDUSTRIAL HEATING & COOLING AND METALWORKING EQUIPMENT MISSION
TENTATIVELY SCHEDULED FOR FY 1975 WILL COVER TWO PRODUCT GROUPS
SUGGESTED BY EMBASSY. EMBASSY IN ITS PLANNING FOR TRADE CENTER
EVENTS CAN HOPEFULLY COVER REMAINING TWO PRODUCT CATEGORIES THROUGH
LOCAL RESOURCES, E.G., BSP'S.

5. OBJECTIVE FOUR - RECOGNIZE EMBASSY SUCCESS IN ATTAINING
ACTION ONE AS DESCRIBED REF D.

6. OBJECTIVE FIVE - EMBASSY WORK TO DEVISE SATISFACTORY
COMPOSITION AND SHOPPING LIST FOR PURCHASING MISSION GREATLY
APPRECIATED. WE ENCOURAGE POST TO CONTINUE WITH OTHER SUGGESTED
ACTIONS WHILE NOTING THAT ATTAINMENT IN FY 1974 MAY BE DIFFICULT.

7. AGREE WITH ACTIONS SUGGESTED FOR BETTER RESOURCE ALLOCATION.
RUSH

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 OCT 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973STATE198651
Document Source: CORE
Document Unique ID: 00
Drafter: COM/BIC/OIM/238:CAMURRAY:RPB
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19731047/aaaabiex.tel
Line Count: 89
Locator: TEXT ON-LINE
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: A) STATE 128397; B) SEOUL 4639; C) S, EOUL 5110;
Review Action: RELEASED, APPROVED
Review Authority: izenbei0
Review Comment: n/a
Review Content Flags:
Review Date: 11 DEC 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <11-Dec-2001 by bryansd0>; APPROVED <08 MAR 2002 by izenbei0>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY-1974 COMMERCIAL OBJECTIVES
TAGS: BEXP, KS
To: SEOUL
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005